

# The architecture is ready.

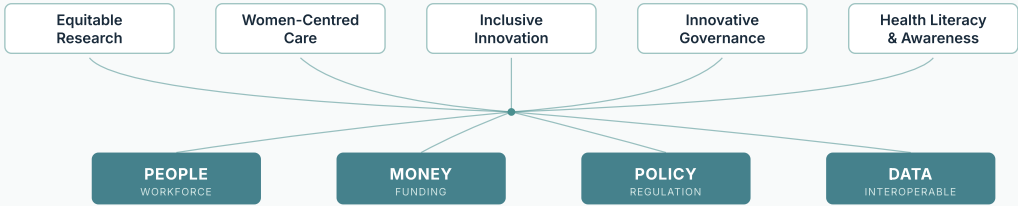


A peer-reviewed Charter and open-commons Implementation Playbook for coordinating women's health across research, care, innovation and awareness.

136 contributors · 5 Nordic countries · [Lancet-published methodology](#) · 28 named needs · Published with [CIFS](#) · CC BY 4.0

— THE CONVERGENCE

For decades, women's health has been documented as a gap. WH2040 treats it as infrastructure. We asked not only what is missing, but what must be true by 2040. Across five independent expert groups, the same four conditions kept appearing: People, Money, Policy and Data.



All five groups — regardless of starting lens — independently identified the same four conditions.

## We expected five plans. We found *one architecture*.

— THE ARCHITECTURE

[Research](#) produces knowledge. [Innovation](#) translates it. [Care](#) adopts it. [Awareness](#) enables each stage.

|                            | PEOPLE                                               | MONEY                     | POLICY                        | DATA                      |
|----------------------------|------------------------------------------------------|---------------------------|-------------------------------|---------------------------|
| <a href="#">Research</a>   | Centres of excellence                                | FP10 integration          | Sex-stratified analysis       | Federated cohorts         |
| <a href="#">Care</a>       | Professional education                               | Value-based reimbursement | Sex-differentiated guidelines | Registry disaggregation   |
| <a href="#">Innovation</a> | Data ambassadors                                     | Co-investment facility    | AI regulatory sandbox         | Nordic intelligence layer |
| <a href="#">Awareness</a>  | health literacy as the system's cognitive foundation |                           |                               |                           |

The Playbook names **28 infrastructure needs** across this 3×4+1 framework — not a mandate or a new institution, but a coordination map that lets existing actors see where their work connects.

USD 30–50bn

Annual Nordic opportunity from closing the women's health gap.

7–8 million

Nordic women navigating menopause and ageing at once by 2040.

Women's health is foundational infrastructure for population health, workforce participation and economic resilience.

### Build on, not beside.

The Playbook does not create a parallel programme. It makes distributed work legible as one architecture.

Forte's Swedish women's health centres · Denmark's DKK 160M research investment · Sitra VALO2 & Nordic EHDS · Sweden's national menopause guidelines

— HOW TO USE IT

[Charter](#) — cite the peer-reviewed Nordic frame in strategy, board papers and policy briefs.

[Playbook](#) — map a care pathway, data standard, AI pilot, workforce programme or literacy initiative onto the architecture.

[Brief](#) — find your next funding opportunity, aligned peers, and the initiatives moving the needle.

No central mandate. No new institution required. Institutions engage from where they already are.

— THE WINDOW — THREE FORCES CONVERGING

REGULATION IS FORCING THE PACE

AI Act sandboxes operational August 2026 · EHDS implementing acts March 2027 · FP10 negotiated through 2026 · Clinical Trials Regulation revision.

DEMAND ISN'T WAITING

Patient organisations, employers and civil society are moving ahead of policy. Women are generating their own health data — and not waiting for the system to catch up.

POLITICS IS ALIGNING

Across the Nordics and Europe, political will is converging — an emerging EU Women's Health Strategy, and Denmark's first women's-health spokesperson in the Folketing.

None of these run because of the Playbook. *All of them can use it.*

The next generation of health infrastructure is being designed now — women's health either enters at the design stage, or gets retrofitted later.

The Charter doesn't tell the Nordic system what to do.

It tells the Nordic system what it is doing.



Charter · Playbook · Brief